



Gown Care

Your wedding gown will undoubtedly be the most beautiful dress you ever buy, and probably the most expensive. Before purchasing your gown we suggest you inspect it carefully, and check the cleaning and storage requirements.

If these points are carefully considered, your elegant gown can become a Wedding Tradition and grace other beautiful brides in future generations.

Wedding gowns are usually decorated with beads, sequins, lace and other ornate trim. This decorative trim may cause problems during cleaning. It is important that at the time of purchase you ask the retailer the suggested cleaning procedure and also find out the return policy of that particular store.

After the wedding your gown should be cleaned and protected for future use. For best results, have your gown cleaned within the next several weeks.

Remember, the longer stains and soil are left in your dress, the greater the probability of their becoming permanently embedded.

Choose your dry cleaner carefully, not all are bridal wear specialists. A professional dry cleaner skilled in the restoration and treatment of wedding gowns can breathe new life into your wedding dress.

After cleaning, have your gown packed in an acid-free box, suitable for storage, lined with acid-free tissue. High temperatures may cause oxidation of finishing or trim, while moisture may cause mildew. The most suitable place is an interior closet where the area is dry and cool.

Your new heirloom will be safely protected while it waits to bring joy to your family's future brides.